



EuroKids's leadership team used SILEGA Expedition™ to be better prepared to meet current and future challenges



CUSTOMER



YEARS IN BUSINESS



15+

Pre-schools



1000+

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Prajodh Rajan Co- Founder & CEO

Customer

EuroKids International is one of the leading education service providers in the country. Launched in 2001, EuroKids pre-schools have over 1000 pre-schools across 3 countries, 350 cities, having nurtured over 300,000 children. With a unique curriculum based on research findings by Centre on The Developing Child at Harvard University and several special learning initiatives, EuroKids pre-schools has won several accolades for its contribution to early childhood education.

The success of the pre-school network inspired the group to commence EuroSchool which is an extension of the thought and legacy of contemporary education delivered through K-12 schools. The schools, modeled on the philosophy of self-discovery, showcases a ‘Balanced Schooling’ proposition which ensures the holistic development of students, with equal importance given to curricular and co-curricular learning

Solution used

Silega Expedition™

Background of the project where Silega Expedition was used:

EuroKids is poised for expansion & high growth , the team has also expanded to bring in Senior leaders to augment the strength and meet the required levels of readiness to meet the agenda.

It was mission critical to get the Team that will set the path towards achievement to align on the Vision and Approach.

This also necessitated the teams bond; understand and connect to chart out the future on a common ground.

The exercise was initiated to assist identification of priorities; strengths and bridge the Communication between different functional leaders that will enable the growth process.



Main business objectives of the project:

- Foster a common understanding of essentials for growth
- Develop a deeper connect and common understanding to align energies for growth
- Shared Vision and Reality assessment of “Where we are” and “How to get there”
- Identify & use internal resources & strengths that the team brings
- Revisit our approach and course correct behaviors; milestones and strategy towards achievement .

REGION
Asia

TARGET AUDIENCE
Leadership team



- Draw a common charter to harness the energy; vision and drive of key members.

“There was a lot of anticipation when we first suggested a simulation especially when it was something as exciting as scaling the Mount Everest. Happy to state that the program lived up to its expectation and many of the objectives that we had set for the program were realized in a fun filled, collaborative and meaningful manner. Many of the words used in the simulation like ‘Scaling Everest’, ‘Base camp’ are now part of our regular vocabulary thereby creating the desired impact. ”

Prajodh Rajan Co- Founder & CEO

About Silega

Silega is a global full-service training company. We help our customers quickly improve performance by developing their competencies for greater success.

Our business simulations are suitable for corporate training, team building, executive retreats, strategic planning, kick-offs, sales force training, leadership training, assessment, conferences, change management initiatives and MBA programs.

About Silega Expedition™

Silega Expedition™ is a business simulation that places participants in a challenging and inspiring experience of climbing Mount Everest in order to win a prize offered by an eccentric millionaire. Time is crucial; they must reach their goal in just a month. Participants work and compete in teams of 5 or 6.

Together they have to make decisions about how to work together, how to use their personal strengths, which route to take, what equipment to use, and what risks to run.

Results & future steps

- Improved connect amongst members & enhanced accessibility
- Opened communication channels and the terminology used in the exercise has been adapted very comfortably in everyday communication - “Spending time at the Base Camp”
- Build on the strengths of the team; Share different perspectives on “Growth” that emerged as a result of the feedback.