



“Ensure
the best
decisions
for your
organization”



Silega Expedition™

What does it take for you and your organization to realize your full potential and avoid common obstacles to success?

Decision Making and Planning



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The experience:

The experience: Silega Expedition™ is a business simulation that places participants in a challenging and inspiring experience of climbing Mount Everest in order to win a prize offered by an eccentric millionaire. Time is crucial; they must reach their goal in just a month. Participants work and compete in teams of 5 or 6 people. Together they have to make decisions about how to work together, how to use their personal strengths, which route to take, what equipment to use, and what risks to run. This program includes an enhanced multimedia experience with original video footage from the mountain and special effects.

Everest has always been the supreme sym-

bol of man's personal struggle to achieve excellence, no matter the conditions. Succeeding on Everest depends totally on spirit, discipline, and will. And as in real life there are only two possible results: success or failure.

Main objectives:

- Inspire and mobilize people to achieve outstanding results in tough times and show them what they are really capable of
- Help people use all available resources in the best possible way
- Improve business planning and strategy
- Capitalize and mobilize the power of the team and intangible assets
- Reflect on the kind of leadership required to survive and thrive in tough business conditions



Key lessons:

- Create a common vision for success and align employees
- Evaluate and implement a business strategy
- Analyze risks and plan for contingencies
- Cultivate discipline to survive and thrive in difficult times
- Focus on efficiency and orientation towards results
- Manage tangible and intangible assets
- Improve interpersonal and inter-group communication
- Work and make decisions under stress and tight time constraints
- Achieve a flawless execution

Typical applications:

- Corporate training (corporate universities)
- Sales and distributor meetings
- Product launches
- Corporate change initiatives
- Annual and kick-off meetings
- Leadership development programs
- Assessment centers and evaluation of employee potential

70%

of organizations fail to achieve their annual objectives, according to our recent study. Even the best-laid plans are useless without alignment, change in culture, capable leaders, ongoing performance feedback, and proper resource usage.

Practical details

Format:

Business Simulation

Number of participants:

6 to 500+

Participants:

Employees from all levels

Duration:

4 to 8 hours

Versions:

Manufacturing, services, pharmaceutical, education, government, and NGO

Competencies:

Results-oriented. Decision making, managing and measuring, productivity, planning, priority setting, problem solving, strategic agility, time management, managing vision and purpose, motivating others

