



“How can I ensure a consistent message, clear understanding, and **positive results**?”



Silega Communicator™

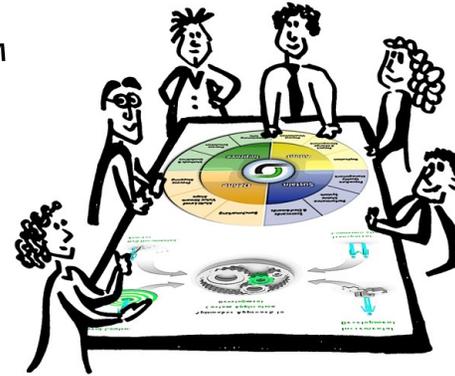
Communicate with impact and credibility

Communication for Impact



Silega Communicator™

Communication for Impact



3%

The experience:

Teams rush to solve a complicated crime scene puzzle and prevent further damage before it is too late. Participants compete while discovering clues, analyzing information, discussing implications, and drawing conclusions. As the simulation advances, they will learn the secrets of world-class communicators and explore how to generate messages that create impact and credibility.

Main objectives:

Silega Communicator™ was designed to address the specific communications challenges organizations face today:

- Increase productivity and unlock hidden potential
- Eliminate misunderstandings and miscommunication
- Increase trust and sharing
- Improve efficiency of meetings
- Minimize the negative impact of

rumors

- Deal with crisis and conflict more effectively
- Improve relationships through better communication

Key lessons:

Silega Communicator™ is a business simulation and a repeatable change management system that guarantees better results from transition.

Participants learn:

- Effective interpersonal and organizational communication
- Better information management
- How to craft simple message for greater impact
- How to use power of stories
- The emotional side of communication

Typical applications:

- Communication training
- Organizational change
- Sales training
- Business schools

Less than 3% of input from customers and frontline employees reaches top management.

What happens to the rest?

Practical details

Format:

Business Simulation

Number of participants:

5 to 60+

Participants:

People from all organizational levels

Duration:

4 to 5 hours

Competencies

Informing, integrity and trust, listening, presentation skills, problem solving, building an effective team, understanding others

